

[media kit]

KENSINGTON EDUCATION FOUNDATION



The Kensington Education Foundation (KEF) is a 501(c)(3) non-profit organization, established in 1986, with a mission of providing academic enrichment programs to Hilltop students.

The organization delivers educational programs that supplement and extend the academic offerings funded by our school district. KEF also provides financial resources to help mitigate the impact of changes to academic funding at the state and district level. For example, in the wake of the pandemic, KEF funded air filters to all classrooms, library, and cafeteria to ensure the safety of our children and school staff.

KEF's academic enrichment classes include: Science Lab, Reading Lab, Math Support and Enrichment, Library, Art, Physical Education, STEAM, Playworks (Recess Support and Social Emotional Learning), Music, and Performing Arts.

OUR SUPPORTERS

Kensington Hilltop School is noted for its strong parent involvement and active parent groups. The children who attend and the parents who support Kensington Elementary comprise one of the East Bay's most stable communities. By associating your brand or organization with Hilltop, you will be endearing it to a devoted, long-term audience who appreciates and has the capacity to support local businesses.

**40TH ANNIVERSARY
GARDEN PARTY
FUNDRAISER**

11/16/2024

The annual Garden Party is one of KEF's biggest fundraising campaigns. It'll be our third year having it at The Rockefeller Lodge in San Pablo, CA.

Families and members of the community are brought together to socialize, eat and drink, and bid on items in a live auction including kids art!

KENSINGTON HILLTOP SCHOOL HOUSEHOLD STATS

~YOUR SPONSORSHIP'S TARGET AUDIENCE~

88%

of households own their own home

77%

of households have a B.A. or higher

>140k

median household income



ADVERTISING MECHANISMS

BENEFITS OF YOUR SPONSORSHIP

To learn more about our sponsorships please contact Kimberly Pickup at gardenparty@kensingtoneducationfoundation.org

	HERO \$5000 Limited availability!	CHAMPION \$2500 Limited availability!	PARTNER \$1250
ALL SCHOOL COMMUNICATIONS/ E-BLAST COMMUNICATIONS	6	4	2
YOUR LOGO ON OUR SPONSOR DIGITAL BANNER AT THE EVENT	✓	✓	✓
WEBSITE SPONSOR BLOCK ON ONLINE AUCTION SITE	✓	✓	✓
WEBSITE SPONSOR BLOCK ON WWW.KHSPARENTGROUPS.ORG	✓	✓	✓
LOGO ON STEP AND REPEAT	✓	✓	✓
LIVE AUCTION SHOUTOUT	✓	✓	✗
FREE TICKETS TO ATTEND EVENT (OR DONATE TO A TEACHER IF UNABLE TO ATTEND)	2	1	✗

AD SPECIFICATIONS

THE GARDEN PARTY SPONSORSHIP COMMITTEE
ENSURES MAXIMUM EXPOSURE FOR YOUR BUSINESS



Submissions of artwork and logos must be high-resolution PNG or JPG files, 300 x 300px max. Please provide your business website as well.

Send all materials to Linda Cleary and please contact her with any advertising specification questions.

lindapcleary@gmail.com

THANK YOU IN ADVANCE FOR YOUR SUPPORT!



Live Auction is about to start!



Art students creating masterpieces



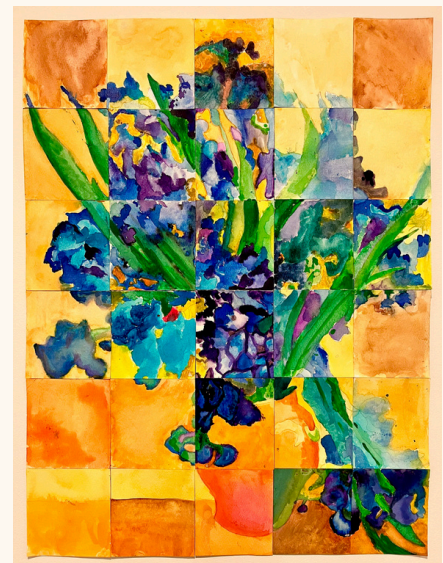
Setting up the class art for auction



Seventh grade servers, a Garden Party tradition!



Decorations committee goes all out!



Class collaborative artwork

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